



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Toda Designs In Fabric Painting

Ms.M.HARINI,

Assistant Professor, Department of Costume Design and Fashion

AJK College of Arts and Science, Palakkad Main road, Navakkarai, Coimbatore - 641 105

ABSTRACT

Toda embroidery, a distinctive handcraft practiced by Toda tribal community people of the Nilgiris in South India. Bold geometric patterns are used in this embroidery by using red and black colour threads, through analysis of motifs, colour symbolism and stitch structure this paper examines how painting serves as a bridge between traditional and modern visual expression. By transforming threads into brush strokes it opens a new avenues for cultural preservation and artistic innovation. This study is used for developing Toda embroidery through faster techniques.

Keywords: Toda embroidery, cultural preservation, thread to paint transformation, visual expression, artistic innovation, Faster techniques.

INTRODUCTION

The Toda embroidery is practiced by the people of Toda community who lives in Nilgiris, in Tamil Nadu, South India. The embroidery is practiced mainly by the Toda women where bright colors of red and black where two ply woollen threads are used. The embroidery is executed on a white cotton cloth background where both sides of the embroidered fabrics are useful. Apart from clothes the Toda embroidery is used for a wide range of products like pouches, table cloths, table mats, bedspreads, shawls and dupattas. The Toda embroidery is also referred to as phukoor. The Poothukuli designs is used for all occasions. This is used for both wedding and also for funeral. The motifs used in this is related to prosperity and security.

METHODOLOGY

The designs are made using darning stitches. Using woollen threads the designs are given geometric effects in lengthwise direction. The designs are hand made without using any drawings or tracing sheets. The small running stitches are made in straight lines to form the motifs The counting of thread techniques also used in Toda embroidery, The embroidery is done from the backside of the fabric where the finished work appears neat and identical on designs. Some designs represents animals, nature and elements like sun, moon or buffalo horns.

RAW MATERIALS USED IN FABRIC PAINTING

- White cloth
- Red and black fabric paint
- Paint brush

ABOUT THE DESIGN

The Geometric motifs like squares, rectangles, triangle, diamond shapes, zigzag shapes, hearts, arrows and W designs are also used in this embroidery. Some designs represents animals, nature and elements like sun, moon or buffalo horns. Most of the designs are inspired from the nature, day to day activities and the colors of flora and fauna of Buffalo horn is the important motif in Toda embroidery.

MOTIFS

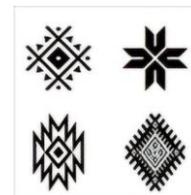
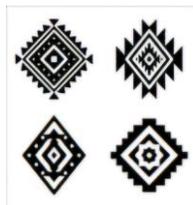
Fig :1 Motif

Fig :2 Motif

Fig:3 Motif

Fig 4:Motif

Fig 5: Motif



The embroidery design is converted as fabric painting

Final presentation

Fig 1



Fig 2



CONCLUSION

Toda embroidery represents the rich cultural heritage of the Toda tribes. This study aims to explore the traditional aspects of Toda embroidery and its application across various types of products. The primary focus is on transforming Toda embroidery into fabric painting, a technique that is less time-consuming while retaining the visual essence of the original art. The adaptation of traditional Toda embroidery into fabric painting signifies an innovative approach to preserving and promoting indigenous textile traditions. While traditional Toda embroidery is known for its intricate handwork and deep cultural symbolism, converting it into fabric painting offers a contemporary, efficient and commercially viable alternative. This modern reinterpretation not only enables wider appreciation and use in fashion and interior design but also ensures the continued relevance and sustainability of Toda art in Today's world.

REFERENCES

<https://textilevaluechain.in>

<https://origin-gi.com>

<https://ruralhandmade.com>

<https://www.researchgate.net>

<https://www.perniaspopupshop.com>

<https://itokri.com>

<https://en.wikipedia.org>

<https://www.academia.edu>

<https://www.scribd.com>