



Exploring The Phytochemical Compositions And Therapeutic Potential Of Madagascar Periwinkle (*Catharanthus Roseus*) In Modern Medicine

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Abstract

This article presents an in-depth examination of the intricate chemical makeup and several medicinal applications of Madagascar Periwinkle (*Catharanthus roseus*), a plant that has garnered the interest of researchers and medical experts in the realm of modern medicine. The species, originally native to Madagascar but now distributed globally, acts as an important storehouse of bioactive compounds, namely the alkaloids vinblastine and vincristine. These chemicals have greatly revolutionised the area of cancer treatment, particularly in their efficacy against lymphomas and leukaemias. This study extensively examines the complex chemical constituents of the plant, including terpenoid indole alkaloids, phenolics, and flavonoids. The objective is to elucidate the processes by which these molecules are synthesised and comprehend the factors that influence their formation. Furthermore, this abstract explores the broader therapeutic potential of *C. roseus* beyond its well-established antineoplastic properties. The paper provides a comprehensive analysis of the most recent scientific studies investigating the plant's qualities in relation to its efficacy in treating diabetes, combating infections, functioning as an antioxidant, and safeguarding the nervous system. It offers a thorough assessment of studies conducted in both laboratory and animal settings. The study examines the challenges and potential of using these phytochemicals in medication development, including the techniques for extracting them, biotechnological approaches to enhance alkaloid production, and the prospect of discovering novel compounds. The aim of this endeavour is to promote more investigation into the untapped therapeutic attributes of Madagascar Periwinkle by incorporating available data and identifying areas that need further examination. The primary objective is to cultivate ground-breaking therapeutic methodologies for a diverse array of human ailments.

Keywords: Phytochemicals, *Catharanthus roseus*, Alkaloids, Cancer Treatment, Therapeutic potential

1. Introduction

The amalgamation of conventional botanical knowledge with contemporary medical research has resulted in substantial advancements in the management of human ailments. The detection and use of bioactive chemicals derived from the *Catharanthus roseus*, often known as the Madagascar Periwinkle, is a significant finding (Anjumole et al., 2022). This seemingly little plant, adorned with its fragile pink or white blossoms, has firmly established itself as a potent force in the domain of medications derived from organic sources, especially in the arena of cancer treatment. *Catharanthus roseus*, an indigenous plant of

Madagascar but now grown globally, exemplifies the unexplored capabilities of the botanical realm in tackling intricate medicinal issues(Bernonville et al., 2015).

The use of *Catharanthus roseus* in contemporary medicine started during the mid-20th century, when scientists first explored its potential as a provider of oral hypoglycemic medicines. Inadvertently, they stumbled across its remarkable antineoplastic qualities. The discovery resulted in the isolation and analysis of vinblastine and vincristine, two alkaloids that significantly transformed the treatment of several types of malignancies, including leukaemias and lymphomas(Still, 1966). The efficacy of these substances not only revolutionised cancer treatment but also ignited a fresh fascination in ethnobotanical methods for uncovering novel drugs, positioning *C. roseus* as a significant contender in the investigation of natural products.

The phytochemical composition of Madagascar Periwinkle is very varied and intricate. In addition to the well renowned vinca alkaloids, the plant also synthesises a wide range of secondary metabolites, including other alkaloids, terpenes, phenolic compounds, and flavonoids(Yahia et al., 1998). Each of these chemical groups has distinct biological features and exhibits potential for therapeutic uses. The research primarily concentrated on the metabolic routes accountable for the synthesis of these compounds, such as the terpenoid indole alkaloid pathway. This research is motivated by the compounds' potential in medicinal uses and their utility as models for studying plant secondary metabolism(Liu et al., 2016).

Recently, there has been a substantial increase in study on *C. roseus*, extending beyond its traditional use in cancer therapy. The present research is investigating the capacity of this chemical to control diabetes, battle microbial infections, alleviate oxidative stress, and maybe cure neurological problems. The increasing acknowledgement of the plant's many medicinal capabilities and the intricate interaction among its various bioactive components is seen in the increased interest it garners(Chang et al., 2013).

Yet, the process of transitioning from identifying bioactive molecules to producing efficacious drugs is fraught with obstacles. The progress in biotechnology and synthetic biology has been propelled by challenges such as insufficient production of necessary molecules, intricate methods for extraction and purification, and the need for sustainable sourcing. Current research is focused on improving the production of alkaloids by the use of genetic engineering, cell culture techniques, and elicitation methodologies. The goal is to exceed the constraints of existing cultivation and extraction methods(Ahmad et al., 2013).

The aim of this research is to thoroughly analyse the phytochemical components of *Catharanthus roseus* and assess their possible use in contemporary medicine. The aim of this study is to highlight the ongoing significance and unexplored possibilities of this extraordinary plant by the synthesis of existing material, critical evaluation of recent discoveries, and identification of promising avenues for further investigation. The use of Madagascar Periwinkle in traditional medicine throughout history, together with its current significance in pharmacology, demonstrates how the abundant molecular variety found in nature may be effectively utilised to tackle urgent medical issues(Bernonville et al., 2015).

2. Phytochemical Diversity of *Catharanthus roseus*

Catharanthus roseus has a profuse and complex assortment of phytochemicals, which has garnered considerable scientific interest. The diverse array of distinct categories within this category is a result of the plant's complex secondary metabolism, which produces a vast assortment of physiologically potent chemicals(Sadiq, 2014). The terpenoid indole alkaloids (TIAs) are a very important category of chemicals that are often discovered in *C. roseus*. *C. roseus* has been a prominent focus of investigation in the field of natural product research and pharmaceutical development due to the presence of these compounds(Almagro et al., 2015).

TIAs, or terpenoid indole alkaloids, have been the subject of substantial investigation in *C. roseus*. Up to this point, over 130 different compounds have been identified in this group of substances. Alkaloids are synthesised by the union of tryptamine, derived from the shikimate route, and secologanin, derived from the mevalonate pathway. Vinblastine and vincristine, being highly acclaimed, have revolutionised the area of cancer treatment. However, the TIA family in *C. roseus* includes more than simply these two compounds (Liu et al., 2016). The compound also contains ajmalicine, which is used in the treatment of hypertension, serpentine, which has potential anti-cancer properties, and catharanthine, which acts as a precursor in the semisynthesis of vinblastine analogues. The biosynthetic processes responsible for the production of these compounds are complex, including several enzyme stages and regulatory systems. These processes have been intensively investigated in the disciplines of plant biochemistry and metabolic engineering (Sears & Boger, 2015).

Furthermore, *C. roseus* produces a diverse range of supplementary alkaloids, alongside the TIAs. The monoterpenoid indole alkaloids, vindoline and tabersonine, are essential precursors in the synthesis of vinblastine and vincristine. Furthermore, the plant synthesises quinoline alkaloids, namely quinine and quinidine, which are acknowledged for their individual capacities to battle malaria and address abnormal heart rhythms. The presence of many alkaloid structures underscores the plant's remarkable capacity for molecular variation (Batista et al., 2009).

Catharanthus roseus has a distinct group of phytochemicals referred to as phenolic compounds. The substances included under this group consist of flavonoids, anthocyanins, and phenolic acids. Various plant components have been shown to contain flavonoids, including kaempferol, quercetin, and their glycosides (Ogah et al., 2014). These compounds are acknowledged for their capacity to inhibit oxidation and their potential roles in safeguarding plants from damage. Anthocyanins, the compounds accountable for the pink hue in some varieties of *C. roseus*, not only boost the plant's visual attractiveness but also demonstrate antioxidant and anti-inflammatory properties. Phenolic acids, such as caffeic acid and chlorogenic acid, also augment the antioxidant properties of the plant (Mustafa & Verpoorte, 2007).

Terpenes are a diverse class of compounds that are present in *C. roseus*. Furthermore, the plant has yielded terpenes such as β -sitosterol and ursolic acid, in addition to their role in TIA production. These compounds have shown potential in the treatment of diabetes and inflammation. In addition, triterpenes and steroids are present, augmenting the plant's overall pharmacological profile (Zhao et al., 2017).

The phytochemical composition of *C. roseus* is variable and influenced by several factors. The plant's many parts, including leaves, roots, and flowers, have distinct phytochemical compositions. The production and buildup of these secondary metabolites are significantly impacted by environmental factors including as light intensity, temperature, and soil composition. The plant's chemical variety has profound implications for both scientific research and commercial applications (Sampaio et al., 2016).

The progress in analytical techniques, particularly in chromatography and mass spectrometry, has enabled a more comprehensive characterisation of the phytochemicals present in *C. roseus*. Metabolomics approaches have shown the presence of several hitherto unidentified compounds, indicating a greater degree of chemical diversity than previously recognised. These discoveries provide possibilities for exploring novel bioactive chemicals and understanding their potential medical applications (Settu & Arunachalam, 2020).

Catharanthus roseus has a broad spectrum of phytochemical diversity, including both individual compounds and complex interconnections among different metabolites. The chemical interplay among chemicals inside the plant may contribute to its medical properties and provide both challenges and opportunities in harnessing its therapeutic potential. Acquiring a thorough understanding of these interactions is crucial for the development of more effective and targeted therapies using *C. roseus* phytochemicals (Anjumole et al., 2022).

3. Biosynthesis of Key Bioactive Compounds

The production of important bioactive chemicals in *Catharanthus roseus* is a very intricate and captivating element of the plant's secondary metabolism. The production of terpenoid indole alkaloids (TIAs), a group of chemicals that include the pharmacologically significant substances vinblastine and vincristine, is an essential element of this biological process. *Catharanthus roseus* (*C. roseus*) is an ideal organism for investigating the synthesis of plant alkaloids because to its complex systems of enzymes, regulatory factors, and cellular compartmentalisation that play a role in the biosynthesis pathways of these chemicals (Heijden et al., 2004).

The manufacture of terpenoid indole alkaloids (TIA) in *C. roseus* begins with the merging of the shikimate pathway and the mevalonate pathway, both of which are separate metabolic processes (El-Sayed & Verpoorte, 2007). The shikimate route, derived from primary metabolism, results in the synthesis of tryptophan, which is then transformed into tryptamine by the enzyme tryptophan decarboxylase (TDC). Simultaneously, the mevalonate pathway, responsible for the production of terpenoids, generates geraniol. Geraniol undergoes a sequence of oxidation reactions and cyclisation reactions to yield secologanin. Strictosidine synthase (STR) is an enzyme that facilitates the vital condensation process between tryptamine and secologanin. The process produces strictosidine, which serves as the fundamental precursor for all terpenoid indole alkaloids (TIAs) in *Catharanthus roseus* (Stöckigt & Zenk, 1977).

The pathway branches out from strictosidine to generate a wide range of TIAs. The process yields ajmalicine and serpentine, chemical compounds with potential use in the treatment of hypertension and the combat against tumours, respectively. Another vital aspect is the synthesis of catharanthine and vindoline, which function as the direct precursors for vinblastine and vincristine (Bashir et al., 1983). The synthesis of vindoline is a very intricate process, including seven distinct enzyme pathways that originate from tabersonine. The processes included in this comprise hydroxylations, methylations, and a light-dependent reaction facilitated by the enzyme desacetoxylvindoline 4-hydroxylase (Ishikawa et al., 2009).

The last stages of the synthesis of vinblastine and vincristine include the coupling of catharanthine and vindoline. α -3',4'-anhydrovinblastine synthase is an enzyme that catalyses a process resulting in the production of the dimeric alkaloid anhydrovinblastine. Subsequently, anhydrovinblastine undergoes a conversion process to change into vinblastine. Vincristine is synthesised by the process of subjecting vinblastine to further oxidation. Significantly, these last bonding processes take very seldom inside the plant, hence amplifying the scarcity and substantial worth of these molecules (Keglevich et al., 2012).

The production of TIA in *C. roseus* is characterised by a highly compartmentalised spatial organisation, taking place in several cell types and subcellular sites. The first stages of the pathway take place inside the internal phloem-associated parenchyma (IPAP) cells, whereas the latter stages occur in epidermal cells, as well as specialised idioblast and laticifer cells. The existence of cellular compartments requires the movement of pathway intermediates across distinct cell types, hence increasing the intricacy of the biosynthetic process (Lin et al., 2020).

Furthermore, *C. roseus* synthesises significant classes of bioactive chemicals via other biosynthetic routes, apart from TIAs. The phenylpropanoid pathway is responsible for the production of phenolic chemicals, such as flavonoids and anthocyanins. The process begins with phenylalanine and advances via a sequence of enzyme reactions, resulting in the synthesis of diverse phenolic structures. Phenylalanine ammonia-lyase (PAL), chalcone synthase (CHS), and anthocyanidin synthase (ANS) are essential for this process (Yu & Jez, 2008).

Catharanthus roseus produces terpenes via two primary pathways: the mevalonate route in the cytosol and the methylerythritol phosphate (MEP) pathway in plastids. These processes generate the precursors

isopentenyl diphosphate (IPP) and dimethylallyl diphosphate (DMAPP), which are used for the synthesis of more complex terpene compounds. The wide range of terpenes found in *C. roseus* is a result of the activity of several terpene synthases and subsequent alterations (Ashour et al., 2010).

Advancements in the areas of genomes, transcriptomics, and metabolomics have significantly improved our comprehension of the processes behind biosynthesis in *C. roseus*. These approaches have facilitated the discovery of novel enzymes and regulatory components implicated in the synthesis of bioactive chemicals. The identification of transcription factors such as ORCA3, BIS1, and BIS2 has provided insight into the intricate control of TIA biosynthesis (Liu et al., 2021).

Gaining a comprehensive understanding of these metabolic pathways is crucial for the application of biotechnology. Current endeavours are being made to augment the synthesis of valuable molecules via the use of techniques such as metabolic engineering and synthetic biology. These factors include the increase in activity of enzymes that control the speed of a process, the blocking of alternative routes, and the alteration of either specific or whole biosynthetic pathways in several species. (Kombrink & Somssich, 1995)

4. Therapeutic Potential of *Catharanthus roseus*

Anticancer Activity: *Catharanthus roseus* is well acknowledged in modern medicine for its prominent and acknowledged therapeutic use in the treatment of cancer. The fame of vinca alkaloids, namely vinblastine and vincristine, is largely related to their identification in the 1950s and their substantial influence on cancer treatment. The antineoplastic effects of these compounds are achieved by binding to tubulin, therefore inhibiting the formation of microtubules and halting cell division at the metaphase stage. This approach makes them very effective in specifically targeting rapidly dividing cancer cells (Nagle et al., 2006).

Vinblastine has shown significant efficacy in treating several lymphomas, including Hodgkin's lymphoma, as well as testicular cancer, breast cancer, and choriocarcinoma. Vincristine plays a crucial role in the treatment of acute lymphoblastic leukaemia, particularly in paediatric cases. It is also used in the management of certain types of lymphomas, neuroblastoma, and rhabdomyosarcoma. Semi-synthetic derivatives, such as vinorelbine and vindesine, developed from successful alkaloids, have improved the efficacy and toxicity profiles of particular cancer types (Aapro et al., 2001).

A recent research has expanded the range of *C. roseus*'s anticancer potential beyond its well-known alkaloids. Preclinical experiments have shown promising anticancer benefits of several compounds present in the plant, including as leurosine, catharanthine, and vindolinine. The findings suggest that *C. roseus* may contain other anticancer compounds that might be further explored as innovative treatment options (Salama et al., 2020).

➤ **Antidiabetic Potential:** The medicinal properties of *C. roseus* in treating diabetes have garnered significant interest in recent years, owing to its extensive historical use in traditional medicine for this specific reason. Various experiments have shown that extracts derived from the plant possess hypoglycemic properties, suggesting that these extracts operate via diverse mechanisms (Aapro et al., 2001).

The alkaloids vindoline and vindolicine, obtained from *C. roseus*, exhibit insulin-mimetic properties by enhancing glucose uptake in peripheral tissues and inhibiting gluconeogenesis in the liver. Furthermore, research has shown that compounds derived from the plant have the potential to impede the function of α -glucosidase and α -amylase enzymes, which play a crucial role in the breakdown of carbohydrates during the process of digestion. This may potentially result in a reduction in the abrupt increase in glucose levels after a meal (Salama et al., 2020).

The extracts of *Catharanthus roseus* include flavonoids and tannins, which possess antioxidant properties and have been shown to have antidiabetic advantages. These characteristics have the potential to safeguard pancreatic β -cells from harm resulting from oxidative stress. Multiple investigations suggest that these compounds possess the capacity to augment insulin secretion and improve insulin sensitivity (Aapro et al.,

2001).

While most of these findings come from preclinical studies, they highlight the potential of *C. roseus* as a promising source of new antidiabetic compounds. Further clinical study is necessary to fully elucidate the efficacy and safety of these drugs in the treatment of diabetes in individuals (Salama et al., 2020).

Antihypertensive Effects: The main determinant of the antihypertensive effects of *C. roseus* is the presence of certain alkaloids, particularly ajmalicine (also known as raubasine). Ajmalicine acts as an antagonist of the α_1 -adrenergic receptor, resulting in vasodilation and a reduction in peripheral vascular resistance. This mechanism makes it effective in lowering blood pressure and improving blood circulation (Aellig & Berde, 1969).

In addition to ajmalicine, the plant's potential to reduce blood pressure is also influenced by the presence of other alkaloids, such as serpentine and reserpine, although in little amounts. These molecules have an impact on the sympathetic nervous system, causing a reduction in heart rate and blood pressure. Furthermore, many studies have shown that extracts obtained from *C. roseus* may exhibit diuretic effects, potentially improving the control of blood pressure (Pham et al., 2020).

Catharanthus roseus has a wider spectrum of antihypertensive qualities that extend beyond its direct effect on blood pressure. Some chemical compounds produced from it have shown cardioprotective properties, potentially reducing the risk of hypertension-related issues. For instance, vincristine and vinblastine have shown the ability to impede the process of platelet aggregation, which might be beneficial in preventing thrombotic events in patients with hypertension (Chatterjee et al., 2007).

➤ **Other Therapeutic Activities:** *Catharanthus roseus* has medicinal properties that beyond its ability to combat cancer, diabetes, and hypertension. Research has shown a wide variety of possible uses:

- **Antimicrobial Activity:** Extracts and chemicals derived from *C. roseus* have shown antibacterial, antifungal, and antiviral characteristics. Vindoline and catharanthine, which are alkaloids, have shown effectiveness against several pathogenic microbes, indicating their potential for application in the treatment of infectious disorders (Chatterjee et al., 2007).

- **Antioxidant Effects:** The plant is rich in phenolic chemicals and flavonoids, which have strong antioxidant properties. The presence of these characteristics might possibly have a positive impact in mitigating disorders associated with oxidative stress and enhancing the plant's overall therapeutic qualities (Pham et al., 2020)..

- **Neuroprotective Potential:** The alkaloids derived from *Catharanthus roseus* have shown potential in safeguarding neurones against harm. The plant's ability to protect and dilate blood vessels in the brain indicates potential for treating neurodegenerative conditions, including Alzheimer's disease (Pham et al., 2020)..

- **Anti-Inflammatory Properties:** *C. roseus* contains flavonoids that have shown anti-inflammatory properties in several experimental scenarios. This feature has the potential to be beneficial in the therapy of chronic inflammatory diseases (Aellig & Berde, 1969).

- **Wound Healing:** Scientific research has confirmed the traditional usage of *C. roseus* in the treatment of wounds. The trials have shown that extracts obtained from the plant may facilitate wound closure and improve the overall wound healing process (Aellig & Berde, 1969).

- **Antimutagenic Effects:** Studies have shown that extracts derived from *C. roseus* had antimutagenic characteristics, which might possibly safeguard DNA against harm caused by different mutagens (Aellig & Berde, 1969).

5. Factors Influencing Phytochemical Content and Bioactivity

➤ **Genetic Variability:** The medicinal efficacy of *Catharanthus roseus* is influenced by its genetic diversity and environmental conditions that affect its phytochemical composition and biological activity. The diversity is notably significant when examining the impact of plant variety, cultivar, and geographical origin on the phytochemical composition of *C. roseus*. The plant's genetic constitution, influenced by both

natural selection and human-directed breeding endeavours, interacts with environmental variables to generate a diverse range of phytochemical compositions across various populations and cultivars (Bhave et al., 2017).

➤ The variety of plant species and cultivated strains of *C. roseus* has been shown to have a substantial influence on the synthesis and accumulation of important bioactive chemicals, including terpenoid indole alkaloids (TIAs). Different cultivars exhibit substantial differences in the quantities of crucial alkaloids, such as vinblastine, vincristine, and ajmalicine, as shown by comparative research (El-Sayed & Verpoorte, 2007). Certain cultivars have shown elevated amounts of vindoline, a crucial precursor in the synthesis of vinblastine and vincristine. The observed differences may be ascribed to changes in biosynthetic pathways, regulatory components, and transport systems. Genetic variety has been used in breeding endeavours to create cultivars with heightened alkaloid output, better growth qualities, and increased resistance to pests and diseases. The use of advanced genomic tools has expedited these endeavours, enabling more accurate identification and modification of genes linked to the production of desired compounds (Charlwood & Pletsch, 2002).

The phytochemical makeup of *C. roseus* plants is significantly influenced by their geographical origin, demonstrating the intricate interaction between genetics and the environment. Plants cultivated in various locales have differences in both the kinds and amounts of secondary metabolites they generate. The observed differences may be ascribed to fluctuations in meteorological conditions, soil composition, altitude, and other environmental factors, since these variables directly impact plant metabolism. Studies indicate that *C. roseus* plants cultivated in tropical climates often exhibit elevated levels of alkaloids in comparison to those planted in temperate settings (Srivastava & Srivastava, 1988). This disparity may be attributed to heightened stress responses triggered by bright sunshine and higher temperatures. Likewise, the arrangement of soil minerals has been shown to impact the synthesis of certain alkaloids and phenolic chemicals (Gong et al., 2017). The geographical origin of a plant not only affects the number of phytochemicals it contains, but it may also impact the proportions of distinct constituents. This has the potential to modify the overall bioactivity and therapeutic effectiveness of plant extracts. The presence of diverse geographical features highlights the need of meticulous acquisition and uniformity in the therapeutic use of *C. roseus*. Moreover, it offers an opportunity to identify new chemical classifications with distinct therapeutic attributes via the examination of plants from various geographical regions (Mirmazloum et al., 2019).

➤ **Environmental Factors:** The phytochemical composition and bioactivity of *Catharanthus roseus*, which have tremendous therapeutic potential, are greatly influenced by environmental variables. The plant's secondary metabolism, which is responsible for the production of its important bioactive chemicals, is very sensitive to environmental stimuli, leading to significant fluctuations in phytochemical profiles under varying growth circumstances. The ability of *C. roseus* to adapt to different environmental conditions is an important factor to consider whether collecting it from the wild or cultivating it for its therapeutic benefits (Marchev et al., 2016).

The kind of soil has a significant impact on the production of phytochemicals in *C. roseus*. The plant's metabolic responses are influenced by factors such as nutrient availability, soil pH, texture, and microbial makeup. Research has shown that plants cultivated on slightly acidic, well-drained soils that are abundant in organic matter often exhibit elevated levels of alkaloids, including vinblastine and vincristine (Brewer & Hiner, 1950). On the other hand, alkaline or wet soils may inhibit the formation of alkaloids. Specific biosynthetic pathways may be influenced by the presence of particular minerals. For instance, greater levels of nitrogen have been linked to an increase in the creation of vindoline, whereas phosphorus levels can impact the buildup of catharanthine. Additionally, the microbial population in the soil contributes to the cycling of nutrients and may trigger defence mechanisms in plants, possibly increasing the synthesis of certain secondary metabolites (Furuya et al., 1992).

The phytochemical profile of *C. roseus* is greatly influenced by climate conditions such as temperature, light intensity, rainfall, and humidity. Temperature stress, whether it is severe or low, may stimulate the synthesis of defensive substances, such as certain alkaloids and phenolics. The intensity of light and the duration of exposure to light, known as photoperiod, play a critical role in *C. roseus* since several biochemical pathways in this plant are reliant on light. As an example, the transformation of tabersonine into vindoline, which is a crucial process in the production of vinblastine, necessitates the presence of light (St-Pierre & Luca, 1995). Plants cultivated in conditions of high light intensity often exhibit elevated levels of alkaloids. However, excessive light exposure may result in oxidative damage and disrupt the equilibrium of many chemicals. Water stress, whether caused by drought or excessive rainfall, may also regulate the synthesis of phytochemicals. In some instances, the presence of moderate water stress has been shown to increase the formation of alkaloids, perhaps as a mechanism in reaction to stress. The interaction among these environmental elements generates an intricate setting that influences the plant's metabolic reactions, resulting in notable disparities in phytochemical compositions across diverse geographic regions and cultivation periods (Ncube et al., 2012).

Cultivation techniques are another important element that affects the phytochemical content of *C. roseus*. Agronomic practices, including irrigation systems, fertilisation regimes, planting density, and harvesting time, may be adjusted to maximise the synthesis of certain chemicals (Marchev et al., 2016). For example, several research have shown that using regulated deficit irrigation may increase the alkaloid content. The time of harvest is especially critical, since the levels of different phytochemicals may vary during the plant's development cycle and even within a 24-hour period. Furthermore, the use of elicitors, which are compounds that trigger the plant's defence mechanisms, has emerged as a viable approach to augment the synthesis of beneficial secondary metabolites. Both living organism-based stimulants (biotic elicitors) such as fungal extracts, and non-living organism-based stimulants (abiotic elicitors) such as methyl jasmonate and salicylic acid, have been effectively used to enhance the synthesis of alkaloids in *C. roseus*. In addition, advanced production methods like as hydroponic systems and controlled environment agriculture provide opportunities for exact control of growing conditions in order to obtain specific phytochemical profiles. By using sophisticated growing techniques and gaining a more profound understanding of how the plant reacts to its surroundings, it becomes possible to produce medicinal chemicals from *C. roseus* in a more precise and effective manner (Pham et al., 2020).

➤ **Extraction Methods:** The extraction methods used for isolating phytochemicals from *Catharanthus roseus* have a critical role in determining the quantity, purity, and biological efficacy of the resultant compounds. The choice of the extraction process may significantly affect the quantity of phytochemicals obtained as well as their chemical integrity and therapeutic effectiveness. The intricate and varied nature of bioactive components, especially the very profitable alkaloids, make this factor exceptionally significant for *C. roseus* (Pham et al., 2020).

Traditional methods such as maceration, Soxhlet extraction, and percolation have been widely used to extract *C. roseus*. However, these procedures often face limitations such as prolonged extraction times, significant solvent consumption, and the potential degradation of heat-sensitive molecules. In recent times, advanced extraction methods have been developed to address these issues and improve the extraction of certain phytochemicals. The use of ultrasound-assisted extraction (UAE) is growing due to its ability to enhance mass transfer and rupture cell walls, leading to improved extraction efficiency and reduced processing time (Medina-Torres et al., 2017). Moreover, microwave-assisted extraction (MAE) offers rapid heating and targeted extraction of desired compounds, making it particularly beneficial for heat-sensitive alkaloids. Supercritical fluid extraction (SFE), often using CO₂, has emerged as an environmentally-friendly alternative, enabling selective extraction of compounds with low to moderate polarity, without the need for organic solvents. This approach is especially advantageous for generating extracts of exceptional purity that are suitable for therapeutic applications (Fiorito et al., 2022).

The choice of solvent is an essential factor in the extraction process. Different solvents may be used to selectively extract various types of compounds from *C. roseus*. For instance, methanol or ethanol are often used for the general extraction of alkaloids, but more hydrophobic solvents like hexane are suitable for extracting terpenes (Castro-Muñoz et al., 2023). The pH of the extraction medium is a crucial determinant, particularly in the extraction of alkaloids, since it impacts the solubility and stability of these compounds. Moreover, the technique known as sequential extraction may be used to systematically separate several sets of compounds by employing solvents that have progressively higher polarity. Advanced techniques like pressurised liquid extraction (PLE) allow for the use of solvents at high temperatures and pressures, hence enhancing the solubility and mass transfer of desirable compounds (Khaw et al., 2017). It is essential to recognise that the extraction process not only affects the quantity of chemicals recovered but also has the capacity to alter the biological activity of these compounds. Some extraction methods might potentially lead to chemical modifications or degradation of fragile molecules, which could therefore impact their therapeutic properties. Therefore, it is essential to develop specialised extraction methods that are tailored to the specific components in order to ensure the preservation of the bioactivity of phytochemicals. The optimisation process often necessitates a careful balance between increasing yield and maintaining the integrity and efficacy of the extracted compounds, underscoring the need of continuous research and innovation in extraction processes for *C. roseus* (Pham et al., 2020).

6. Modern Applications and Future Directions

➤ **Drug Development and Phytomedicine:** Ongoing research on *Catharanthus roseus* is consistently revealing promising prospects for drug development and phytomedicine. While the vinca alkaloids remain crucial in medicinal applications, current research is expanding its scope to investigate the potential of additional phytochemicals found in the plant (Khaw et al., 2017).

The process of drug development mostly focusses on producing semi-synthetic derivatives of known alkaloids to enhance efficacy and reduce negative side effects. One example is vinflunine, a fluorinated version of vinorelbine, which has shown promise in treating advanced bladder cancer because of its enhanced toxicity profile. Furthermore, researchers are investigating the combined effects of blending alkaloids derived from *C. roseus* with other anticancer medications to develop more powerful therapy strategies (Pham et al., 2020).

The area of phytomedicine is seeing growing interest in the creation of standardised extracts of *C. roseus* for various medical purposes. These formulations aim to use the complex phytochemical profile of the plant, capitalising on the potential synergistic effects that may arise from different components. The areas of focus include diabetes control, where extracts from *C. roseus* have shown promise in preclinical studies, and cardiovascular health, leveraging the plant's traditional use in the treatment of hypertension (Khaw et al., 2017).

The use of advanced analytical techniques, including as metabolomics and high-throughput screening, is accelerating the discovery of novel bioactive compounds from *C. roseus*. This technology has the capacity to uncover innovative lead compounds for drug development, hence expanding the therapeutic potential of this medicinal plant beyond its current constraints (Khaw et al., 2017).

➤ **Biotechnological and Medicinal Engineering:** Biotechnology and metabolic engineering are revolutionising the production and enhancement of crucial compounds obtained from *C. roseus*. These approaches are specifically developed to overcome the limitations of traditional cultivation and extraction methods, which often lead to low production of desired alkaloids (Marchev et al., 2016).

Significant progress has been achieved in the techniques of cultivating plant cells and tissues, particularly for *C. roseus*. Hairy root cultures have shown the capacity to produce significant amounts of alkaloids under controlled conditions. These gadgets enable the regulation of growing conditions and the application of elicitors to enhance alkaloid production (Vanhala et al., 1998).

Metabolic engineering approaches are used to augment the synthesis of certain compounds. This entails increasing the activity of important enzymes in the TIA pathway, such as strictosidine synthase and tryptophan decarboxylase, while suppressing other routes to redirect the metabolic process towards the desired end products. The discovery and characterisation of transcription factors, including as ORCA3 and BIS1, that control TIA biosynthesis have opened up new possibilities for genetically controlling alkaloid production (Almagro et al., 2015).

Scientists are now studying the use of synthetic biology methods to replicate either parts or whole biosynthetic pathways of *C. roseus* in other species like yeast or tobacco. This methodology has the potential to provide more efficient and scalable production techniques for complex alkaloids (Lounasmaa & Galambos, 1989).

The CRISPR/Cas9 gene editing approach is being used in *C. roseus* to accomplish precise genetic modifications that have the potential to increase alkaloid production or create novel varieties with improved traits. This approach shows significant potential for creating tailored plants with improved phytochemical profiles (Fraser et al., 2020).

➤ **Clinical Trials and Evidence-Based Medicine:** While the use of vinca alkaloids in cancer treatment is well established, there is a growing emphasis on conducting comprehensive clinical trials to explore new applications of compounds and extracts derived from *C. roseus* (Almagro et al., 2015).

Current clinical trials are underway to evaluate the efficacy of novel vinca alkaloid formulations and combination treatment in various types of cancer. The aim of this study is to optimise the effectiveness of dosing regimens, reduce the occurrence of unwanted effects, and expand the range of cancer types that may be treated (Fraser et al., 2020).

Ongoing early-phase clinical trials are being conducted in the field of diabetes care to assess the safety and efficacy of standardised *C. roseus* extracts as potential adjunctive therapies. This study is founded on promising preclinical findings and aims to provide evidence-based validation for the plant's traditional use in controlling blood glucose levels.

There is an increasing focus on conducting carefully organised clinical trials to evaluate the antihypertensive effects of *C. roseus* extracts and isolated compounds such as ajmalicine. This research is crucial for establishing the plant's importance in modern cardiovascular medicine.

Ongoing research is being carried out to explore the pharmacokinetic and pharmacodynamic characteristics of compounds derived from *C. roseus*, with the aim of gaining a more comprehensive knowledge of their interactions inside the human body. This information is vital for improving the delivery of medicine and predicting potential drug interactions (Fraser et al., 2020).

The traditional use of *C. roseus* in many cultures is now being assessed using the principles of evidence-based medicine. At now, systematic reviews and meta-analyses are being conducted on available clinical data to assess the amount of evidence that supports different therapeutic applications (Almagro et al., 2015).

There is a growing interest in investigating the potential of compounds derived from *C. roseus* for the treatment of neurodegenerative diseases. Early studies suggesting the neuroprotective effects of certain alkaloids are facilitating more thorough clinical investigations in conditions like Alzheimer's and Parkinson's diseases (Almagro et al., 2015).

7. Conclusion

The examination of *Catharanthus roseus* in contemporary medicine reveals a plant of remarkable intricacy and promise. Researchers and clinicians are fascinated by the persistent attraction of *C. roseus*, mainly because to its well-established function in cancer therapy and its intriguing uses in areas such as diabetes and cardiovascular health. The complex chemical composition of this species, mostly consisting of terpenoid indole alkaloids but also including a wide range of biologically active chemicals, is a valuable

source for the exploration and creation of pharmaceuticals. As our comprehension of the plant's biosynthetic pathways becomes more profound, facilitated by advancements in genetics, metabolomics, and biotechnology, fresh possibilities emerge for improving and using its medicinal characteristics. The current investigation of *C. roseus* not only shows potential for uncovering new medicinal substances, but also highlights the significance of biodiversity in the advancement of medicine. Nevertheless, there are obstacles in completely understanding the intricate chemistry of the plant, enhancing chemical synthesis, and using preclinical discoveries in a clinical setting. In order to fully use the therapeutic capabilities of this remarkable plant, it is imperative that we combine old knowledge with state-of-the-art scientific methodologies as we progress. The continuous role of *Catharanthus roseus* in contemporary medicine serves as evidence of the lasting significance of natural substances in our pursuit of innovative and enhanced treatments for urgent health issues.

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